



Office of the Director
CENTRE FOR DISTANCE AND ONLINE EDUCATION
(Formerly School of Distance Learning and Continuing Education)
Kakatiya University (NAAC A+ Grade)
Warangal-506 009.

B.A./B.Com (General & Computers) / BBA/ B.Sc. (Semester-I) Examination
(Academic Year: 2024-2025)

Semester : **I**

Name of the Student :

Admission Number :

Name of the Course :

Paper (Title) :

Mobile Number :

Email Address :

Study Centre Name :

Signature of the Student with date



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(Academic Year: 2024-2025)

Dear Student,

Read the following **Instructions** very carefully before writing and submitting of all your Assignments. Write all your details on every Cover Page of Each Paper (Assignment). Students of various UG Courses have to submit Assignments for all subjects. The Assignments consists of **20 marks** for each paper.

Instructions for Writing of Assignments:

1. Submission of Assignments is **Compulsory**.
2. Each Assignment should be written in **15-20 Pages. (Attach Question Paper)**
3. Write answers clearly and visibly on **A-4 size only**.
4. Assignment should be written **ONE SIDE OF THE PAPER only**.
5. Assignment should be in student's own handwriting.
6. Printed/Carbon copies or computer print-outs **Will not be Accepted**. Any irregularity will be viewed seriously and the assignments will be **rejected**.
7. You can use CDOE (SDLCE) course material or other relevant Articles/Books for writing the assignments.
8. Submit each Assignment separately with tape binding **only**.
9. Each Assignment should be with a cover page. Write All Your Details in **Capital Letters on the cover page**.
10. Students those who fail to submit their assignments are **not allowed** write **SEMESTER EXAMS**.
11. **Submit** all your Assignments at your Study Centre (or) Room No. 7, CDOE (SDLCE), KU **only**.
12. **Last date for Submission of Assignments is: 15-01-2026. Assignments will not be Accepted, After the Due Date.**
13. For any sort of doubts or queries in writing the assignments, students can contact the Coordinators of your center or **course-In-Charge of CDOE (SDLCE), KU**.
14. You may contact CDOE Enquiry Counter/directly or call **0870-2461480 , 0870-2461490**

From **10.30 am** to **4.30 pm** on all working Days.

Sd/-
DIRECTOR



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ASSIGNMENT

B.B.A. Semester – I Examination (2024-25)

Subject: ENGLISH

Answer any *FIVE* of the following questions.

5x4=20 Marks

1. Describe the character of the "Astrologer".
2. How does the astrologer dress to make himself look grand?
3. Write about the kinds of "pronouns"?
4. How do "Crafty Men " regard learning, According to Bacon?
5. Write the kinds of Adjectives with Examples.
6. What are the monophthongs and Diphthongs & Write with Examples?
7. What is the significance of the title of the play, "The Rising of the Moon"?
8. What is the Meaning of the line, "You will get your reward in heaven"
9. Discuss the native of sin as represented in the poem "A poison Tree"?
10. Explain the following lines: "Crafty Men Condemn Studies, Simple Men Admire them, and wise Men use them".

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ASSIGNMENT

B.B.A. Semester – I Examination (2024-25)

Subject: TELUGU

1. దుష్యంతుడు శకుంతలను స్వీకరించిన విధానము తెల్పండి
- 2 గోడగూచి ముగ్ధ భక్తిని వివరించండి
- 3 సంవరణుడి తపస్సును గూర్చి తెలుపుము
- 4 గురజాడ తెలిపిన ప్రేమతత్వాన్ని వివరించండి
- 5 సమాజంలోని అంటరానితనాన్ని జాషువా ఏవిధంగా నిరసించాడు.
- 6 గంగిరెద్దు విన్యాసాలు వర్ణించండి
- 7 జయభేరి పాఠ్యాంశం గురించి తెలుపండి
- 8 గోన బుద్ధారెడ్డి వీరత్వాన్ని వివరించండి
- 9 చీకటి, సూర్యుడు, శిష్యుడు పదాలకు పర్యాయ పదాలు రాయండి
- 10 వృద్ధి సంధి, త్రికసంధి, సూత్రాలను తెలిపి సోదాహరణంగా రాయండి

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B.B.A. Semester – I Examination (2024-25)

Subject: HINDI

Answer any FIVE of the following questions.

5x4=20 Marks

1. उन्साह की परिभाषा देते हुवा उसके स्वरूप पर प्रकारों डालिए।
2. "चरित्र" से आप क्या समझते हैं? अपने शब्दों में लिखिए।
3. "आर्मी" पाठ का सारांश संक्षेप में लिखिए।
4. "सुदृगति" पाठ का सारांश लिखिए।
5. "चौक की दावत" का पाठ का सारांश लिखिए।
6. भारतीय संस्कृति की क्या विशेषताएँ हैं?
7. "शपथ का स्वरूप" के अगे क्या है उन पर विचार कीजिए।
8. "बाजार दर्शन" शीर्षक निबंध की विषय-वस्तु संक्षेप में लिखिए।
9. छोटा जादूवा कहानी का उद्देश्य बताइये।
10. प्राशाचित कहानी का उद्देश्य बताइये।

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Subject: SANSKRIT

Answer any FIVE of the following questions.

5x4=20 Marks

1. प्रियवादी च भूतानां सत्यवादी च राघवः।
बहुश्रुतानां वृद्धनां ब्रह्मणानामुपासिताः।। अनुवदत।
2. क एष मामनचत्तरयन् मुमुर्षुः समायाति बधिरः। ससन्दर्भं व्याख्यानं करुत।
3. अमन्त्रं - - - - - दर्लभः।। श्लोकं पूरयत।
4. जीर्णस्य शरीरस्य विश्रान्तिमभिरोचते। ससन्दर्भं व्याख्यानं करुत।
5. प्रियो वा यदि वा द्वेष्यो मूर्खो वा यदि वा पण्डितः।
वैश्वदेवान्तमापन्नः सोऽतिथिः स्वर्गसंक्रमः।। अनुवदत।
6. सन्धिं विघटयत।
1) कपीशः 2) परमैश्वर्यम्
7. अनन्तरत्नस्य प्रमवस्ययस्य हिमं न सौभाग्यविलोपि जातम्।
एको हि दोषो गुणसन्निपाते निमज्जतीन्द्रोः किरणेष्विवाङ्कः।। प्रतिपदार्थं लिखत।
8. धर्मबद्धोदौवारिक इति पाठ्यांशस्य सारांशं संक्षेपेण लखत।
9. 1)कवि 2)नदी. शब्दरूपौ लिखत।
10. 1)नव + उदयः. 2)एकः+एकः
सन्धत्त।

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ASSIGNMENT

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Subject: PRINCIPLES OF MANAGEMENT

Answer any *FIVE* of the following questions.

5x4=20 Marks

1. Define Management and Explain about Functions of Management?
2. Explain principles of Management (14 Principles)?
3. Write about Importance of Planning and Objectives?
4. What is Decision making? Explain Types of Decision?
5. Define Organizing and Principles of Organizing Explain it?
6. Explain: Authority, Power, Responsibility, Centralization and Decentralization?
7. Write Recruitment selection processes explain it?
8. Explain need and types of co-ordination?
9. Write Quality Management Talent Management?
10. Explain corporate social responsibility in organizational change and development?

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ASSIGNMENT

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Subject: BASICS OF MARKETING

Answer any *FIVE* of the following questions.

5x4=20 Marks

1. What is the scope of marketing
2. Explain the concept of the marketing environment
3. What are the levels of market segmentation
4. Explain the different tools used for product positioning
5. Write any five reasons why new product development is essential.
6. Explain the stages in new product development
7. What are the different stages of Product Life Cycle
8. What are the different methods of pricing used by companies
9. Explain the concept of promotion mix in marketing
10. Explain the steps involved in designing a marketing channel

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Subject: BUSINESS ECONOMICS

Answer any *FIVE* of the following questions.

5x4=20 Marks

1. Define Business economics and explain its characteristics?
2. Explain the nature and scope of business economics?
3. What is demand and explain the various types of demand elasticity?
4. What is the concept of supply? And write the determinants of supply?
5. Define the production and explain about production functions?
6. Explain ISO cost curves?
7. Explain the cost concepts?
8. Short run cost curve Vs Long run cost curves?
9. Write about market and price determinations?
10. Explain the features of monopoly and oligopoly markets?

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